

Agile University Trainer Services

## Focus on Delivering Your Courses, Not Managing Promotion and Logistics



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*From simple web-based event listings to full event coordination, Agile University has several offerings tailored to meet your training delivery needs. By listing your courses on one of the most recognized venues for Agile training, you instantly benefit from our proven promotions and high web site traffic.*

### Full Service Options

Take advantage of proven training venue selection and logistics coordination, premium promotional services, and our secure, online course registration and roster management system. This service includes:

- **Training Venue Selection and Coordination** - Take advantage of Agile University's nationwide training locations that offer an affordable, configurable classroom environment as an alternative to expensive hotel conference rooms and training centers. We take care of all the details so you can focus on teaching.
- **Classroom Logistics and Materials** - Send us your class materials including slides and handouts, and we professionally produce them and deliver them directly to your training location. Additionally we manage all of your on-site needs with quality catering including breakfast, lunch and snacks, as well as notebooks and promotional giveaways.
- **Premium Promotional Services** - Take advantage of premium placement on the AU website and see your course highlighted in regular e-newsletters and postings.
- **Course Listings and Promotion** - List all of your important course information, including descriptions, prerequisites, fees and logistics on the highly visible AU course calendar.
- **Student Registration** - Use our secure system for student registrations and credit card processing for easy, no risk transactions through Visa, Mastercard and American Express.
- **Registration Management** - Manage your course roster with real-time visibility into your growing list of registrants.
- **Student Communications** - Provide your students with professional customer service from AU staff with availability by phone and email. In addition, deliver customizable confirmation and reminder emails, so you can keep your class up-to-date with important details.
- **Final Billing and Settlement** - Receive accurate final payment for your course registrations directly from AU in a timely manner.\*\*
- **Trainer Ratings** - Capture and review valuable course feedback through AU's 'Rate the Trainer' surveys and benefit from the visibility of becoming an AU-rated trainer!\*\*\*

**Cost:** \$225/Student (course flat fee\*, venue and catering costs additional)

### Course Marketing and Registration Services

Don't need us to handle the venue logistics for you? Leverage our premium promotional services and registration management. This service includes:

- **Premium Promotional Services** - Take advantage of premium placement on the AU website and see your course highlighted in regular e-newsletters and postings.
- **Course Listings and Promotion** - List all of your important course information, including descriptions, prerequisites, fees and logistics on the highly visible AU course calendar.
- **Student Registration** - Use our secure system for student registrations and credit card processing for easy, no risk transactions through Visa, Mastercard and American Express.

- **Registration Management** - Manage your course roster with real-time visibility into your growing list of registrants.
- **Student Communications** – Provide your students with professional customer service from AU staff with availability by phone and email. In addition, deliver customizable confirmation and reminder emails, so you can keep your class up-to-date with important details.
- **Final Billing and Settlement** - Receive accurate final payment for your course registrations directly from AU in a timely manner.\*\*
- **Trainer Ratings** - Capture and review valuable course feedback through AU's 'Rate the Trainer' surveys and benefit from the visibility of becoming an AU-rated trainer!\*\*\*

**Cost:** \$125/Student (course flat fee\*, venue and catering costs additional)

## Student Registration Services

Leverage our secure, online course registration and roster management system and list your courses on the AU website. This service includes:

- **Course Listings and Promotion** - List all of your important course information, including descriptions, prerequisites, fees and logistics on the highly visible AU course calendar.
- **Student Registration** - Use our secure system for student registrations and credit card processing for easy, no risk transactions through Visa, Mastercard and American Express.
- **Registration Management** - Manage your course roster with real-time visibility into your growing list of registrants.
- **Student Communications** - Deliver customizable confirmation and reminder emails, so you can keep your class up-to-date with important details.
- **Final Billing and Settlement** - Receive accurate final payment for your course registrations directly from AU in a timely manner.\*\*
- **Trainer Ratings** - Capture and review valuable course feedback through AU's 'Rate the Trainer' surveys and benefit from the visibility of becoming an AU-rated trainer!\*\*\*

**Cost:** \$75/Student

## Free Listing Service

Interested in simply listing your course on Agile University? AU offers a free listing service that includes a course overview, trainer bio page and link to your registration system. Free listings do not include any of the services outlined above.

## More Information

Contact us at [info@agileu.org](mailto:info@agileu.org) or 720-221-0296 with any questions.

**Please Note:** Trainers may choose to use all or some of the listed services in each offering. However, all offerings are sold as packages and not available for a la carte pricing.

\*Course flat fee (administration fee) is \$1000 for Certified ScrumMaster courses and \$500 for all other courses.

\*At the conclusion of each course, AU will deduct all applicable fees and deliver trainer's final revenue payment within 3 weeks of your course.

\*\*At the conclusion of each course students will receive a link to a secure survey where feedback can be shared anonymously. Prior to posting comments, AU staff will review ratings submitting by attendees, monitoring for appropriateness and/or any abuses of the rating system.